

Proposal P1050 – Submission Template

Please use the template below to provide your submission to Proposal P1050 – Pregnancy warning labels on alcoholic beverages. Please submit this to FSANZ as a word document (if required, a pdf of the submission may also be provided in addition to the word document).

For information about making a submission, including what your submission should include, visit the FSANZ website at [information for submitters](#).

Submission to Proposal P1050 – Pregnancy warning labels on alcoholic beverages

A. Name and contact details (position, address, telephone number, and email address):

B. For organisations, the level at which the submission was authorised:

Text here

C. Summary (optional but recommended if the submission is lengthy):

God bless you all but I think this is a waste of time. Please don't do this; it will have no impact.

Comments to specified sections of P1050 Call for Submissions (CFS) report:

D. Literature review on the effectiveness of warning labels (section 3.1.1 of CFS)

"It is generally accepted that where alcohol warnings labels have been introduced, they have had limited impact on consumption behaviour. " let's be frank; that is polite speak for: there is no evidence this of any value; sorry to be so frank.

E. Consumer testing of warning statements (section 3.1.2)

Earnest educated folks might read your warning labels in a survey. They will be obsessively careful about anything that might harm a pregnancy; they do not need labels.

F. Pictogram (section 3.2.2.2)

Text here

G. Warning statement (section 3.2.2.3)

you are wasting your breath; women know alcohol is harmful;

H. Design labelling elements (section 3.2.2.4)

I. Summary of proposed pregnancy warning label design (section 3.2.2.5)

J. Beverages to carry the pregnancy warning label (section 3.2.3)

please don't impose this; it is unnecessary

K. Application to different types of sales (section 3.2.4)

come on: folks know it is harmful;

L. Application to different types of packages (section 3.2.5)

I don't see an application for this

M. Consideration of costs and benefits (section 3.4.1.1 of CFS)

a lot of costs; I can't see any benefits.

N. Transitional arrangements (section 4.1 of CFS)

please just don't inflict this on folks

O. Draft variation to the Australia New Zealand Food Standards Code (Attachment A of CFS)

Text here

P. Other comments (within the scope of P1050 – see section 1.5 of the CFS)

I can't believe how many sections you have in this questionnaire; it would exhaust most folks; they would likely stop and not finish it

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